



# FESTIVAL OF THE TREES SPONSOR / DESIGNER REGISTRATION FORM

NOVEMBER 21, 2019 • 6:30 PM TO 9:30 PM  
MOORE BUILDING • MIAMI DESIGN DISTRICT • 191 NE 40<sup>TH</sup> STREET



## TITLE SPONSOR - \$25,000

- Naming rights to the event - "FIU 33<sup>rd</sup> Annual Festival of the Trees."
- Name and/or logo included in digital and print campaign, including press releases, print publications and social media.
- Name and logo identifying your company as the Title Sponsor on all event marketing materials including, but not limited to, press releases, 1,500 printed invitations, 1,000 printed tickets, electronic invitations to over 1,200 recipients, event signage, and over 1,000 commemorative programs.
- VIP area reserved for you and your guests. Right to display your company banner and logo and to distribute promotional materials during event.
- Title Sponsor profile, company logo, and link to your website featured on the Festival of the Trees website.
- Opportunity to display product, subject to approval by FIU.
- Social media promotion of your company on FIU Interior Architecture, Festival of the Trees, and College of Communication, Architecture + The Arts accounts prior to, during, and after the event.

## PLATINUM SPONSOR - \$15,000

- Name and logo identifying your company as a Platinum Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- Name and/or logo inclusion in digital campaign, including social media and website.
- VIP area reserved for you and your guests. Right to display your company banner and logo and to distribute promotional materials during event.
- Platinum Sponsor profile, company logo, and link to your website featured on the Festival of the Trees website.
- Social media promotion of your company on FIU Interior Architecture, Festival of the Trees and College of Communication, Architecture + The Arts accounts prior to, during and after the event.

## GOLD SPONSOR - \$5,000

- Name and logo identifying your company as a Gold Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- Gold Sponsor profile, company logo and link to your website featured on the Festival of the Trees website.

## TREE SPONSOR - \$1,750

(\$2,000 after September 30, 2019)

- Name and logo identifying your company as a Tree Sponsor on selected marketing materials including, but not limited to, invitations, event signage, and commemorative program.
- Name and logo displayed on sponsored tree during the event.

## FRIEND OF THE TREES / TABLE SPONSOR- \$1,200

- Name and logo identifying your company as a Friend of the Trees on the commemorative program.
- If sponsoring a food or beverage table, name and logo on the table identifying your company as a Friend of the Trees. Options from (4) Food Stations, Dessert Station, and Champagne Table.

\* Note that your contribution may be considered tax deductible, to the fullest extent under the law as allowed by IRS regulations. Purchase of ads are not considered charitable. Any and all net proceeds from this event, after payment of associated expenses, may be used to support the Interior Architecture Department through the FIU Foundation, Inc. The amount of your contribution that is deductible is limited to the excess of your contribution over the value of the goods and services provided to you. In accordance with Foundation policy, the Foundation may assess a one-time Advancement Initiative Fee in the amount of 3% of the Gift ("Initiative") to support the University's general fundraising and capital campaign expenditures. The Initiative will be collected with the first installment of the Gift (and any subsequent installment, if necessary) in order to fulfill the Initiative as soon as practicable.



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## SPONSOR LEVEL

- Title Sponsor (\$25,000)                       Tree Sponsor (\$1,750)
- Platinum Sponsor (\$15,000)                 Friend of the Trees/ Table Sponsor (\$1,200)
- Gold Sponsor (\$5,000)

## SPONSOR CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

\*Complimentary tickets will be sent to the address provided above

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## DESIGN TEAM LEADER CONTACT INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_



## PAYMENT INFORMATION

Check Enclosed                      Amount: \_\_\_\_\_

Make Checks Payable to: FIU Interior Architecture Department

Credit Card Payment:     Personal Card             Company Card

Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Account Number: \_\_\_\_\_

### CHECKS | MAIL TO:

FIU Interior Architecture  
Attn: Zinaida Hirlemann  
11200 SW 8<sup>TH</sup> ST, PCA 277B  
Miami, FL 33199

### CREDIT CARD | FAX TO:

Submit this completed form to:  
Attn: Zinaida Hirlemann  
Fax: 305-348-1277

### QUESTIONS?

Contact: FIU Interior Architecture  
305-348-6914  
festivalofthetrees@fiu.edu