



FESTIVAL OF THE TREES DESIGN CRITERIA

NOVEMBER 21, 2019 • 6:30 PM TO 9:30 PM
MOORE BUILDING • MIAMI DESIGN DISTRICT • 191 NE 40TH STREET

June 1

Online pre-sale tickets available

August 15

Kick-Off Event

September 15

Deadline for early bird tickets

October 21

Design credits due: designer or firm name, sponsor name, concept statement, sketch or photograph of piece, and starting bid price

November 2

Deadline to have your name included in the program

November 20

Tree set-up at Moore Building
6pm - 8pm
191 NE 40th St,
Miami, FL 33137

November 21

Gala Opening Event: Party / Silent Auction
6:30pm - 9:30pm
191 NE 40th St,
Miami, FL 33137

CRITERIA

In keeping with the spirit of the Festival of the Trees, the point of departure for the design must be representative of the holiday spirit, but does not have to be a tree. This year, we ask that designers address the theme of **“The Design Archives: capturing the spirit of the past.”**

By traveling back through time and trends, we call on designers to conjure nostalgic emotions of selected by-gone era. The Design of Trees could be inspired by past styles, era, trends or even personalities and relive it with fondness and fun. For the past 30 years, South Florida has been home to many creative and exceptional designers who have contributed their talents to the continued success of this event. This year we continue to celebrate excellence in design and the creative spirits behind it!

The Festival of the Trees is not responsible for any lost, late, or damaged entries. Winners shall be selected by a panel of independent judges. All entries must be an original design and concept. If any entry is not original or does not follow the criteria, the tree will be disqualified from all awards.

The categories for judging are:

**Most Elegant, Most Colorful,
Most Sustainable, Most Creative,
Most Illuminating, Most Progressive,
Most Whimsical, Most Thematic,
Most Animated, and People’s Choice.**

SIGNAGE / LOCATION / ELECTRICITY

The Festival of the Trees Committee will provide a sign with the Designer/Sponsor credits. No advertising will be permitted as part of the display. The Festival Committee will strategically place all the submittals on pedestals in the gallery setting. **Note: The location of your tree is at the discretion of the committee.** If you need electricity for your tree, please indicate such to the committee AT LEAST ONE MONTH PRIOR TO THE EVENT.

SIZE

The design should not exceed 24” x 24”. The height should be determined by stability and practicality. Your design must be able to stand atop an 18” square x 42” H pedestal. The weight should not exceed 80lbs, and should be able to be moved easily by two people. **All trees must be displayed on the pedestal provided. If you choose to have your own, your design will be ineligible for judging and prizes. The pedestal provided is NOT to be altered or covered.**

AUCTION

Please submit a sketch of your design by October 21 with the Design Credits. We will be auctioning your piece. Due to the mission of the auction to raise funds for student scholarships, we ask that each team **please submit a minimum price of \$200.** Please provide a small label or signature on or under the object. ADEQUATE PACKAGING MATERIAL MUST BE INCLUDED so that your tree can be handed over to the buyer safely. Proper packaging should include bubble wrap and a box. **Please note that trees not sold at the auction will be donated to the Cortxia Foundation.** The Cortxia Foundation, cortxia.com, is a non-profit organization with the mission of revolutionizing the education sector by understanding genomic coding to identify its roles in cognitive barriers and learning disabilities.

QUESTIONS

FIU Interior Architecture Department
Katie Rothfield, Senior Instructor
305-348-1884 • krothfie@fiu.edu

Festival of the Trees Committee
Rocio Gutierrez, Co-Chair
Jissette Jimenez, Co-Chair
festivalofthetrees@fiu.edu

WWW.FESTIVALOFTHETREES.NET
Net proceeds to benefit the FIU Interior Architecture Department.

Follow us **@festivalofthetrees**
Tag us **#festivalofthetrees**



FIU Interior
Architecture

College of Communication, Architecture + The Arts