



FESTIVAL OF THE TREES DESIGNER / SPONSOR REGISTRATION FORM

NOVEMBER 15, 2018 • 6:30 PM TO 9:30 PM
MOORE BUILDING • MIAMI DESIGN DISTRICT • 191 NE 40TH STREET



TITLE SPONSOR - \$25,000

- Naming rights to the event - "FIU 32nd Annual Festival of the Trees."
- Name and/or logo included in national and local press campaign, including print advertising, press releases and radio.
- Name and logo identifying your company as Title Sponsor on all event marketing materials including, but not limited to, press releases, 1,500 printed invitations, 1,000 printed tickets, electronic invitations to over 1,200 recipients, event signage, radio advertising, and 900 commemorative programs.
- VIP area set up for you and the right to display your company banner and to distribute promotional materials at the event.
- Title Sponsor profile, logo and link to your website on the Festival of the Trees website.
- Opportunity to display product, subject to approval by FIU.
- Continual presence on social media sites.
- Opportunity to host the Festival of the Trees kick-off event.

PLATINUM SPONSOR - \$15,000

- Name and logo identifying your company as a Platinum Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- Name and/or logo inclusion in Local press campaign, including press releases and radio.
- VIP area set up for you and the right to display your company banner and to distribute promotional materials at the event.
- Platinum Sponsor profile, logo, and link to your website on the Festival of the Trees website.
- Social media coverage including pre-event postings and post-event photos.

GOLD SPONSOR - \$5,000

- Name and logo identifying your company as a Gold Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.
- Gold Sponsor profile, logo, and link to your website on the Festival of the Trees website.

TREE SPONSOR - \$1,750

(before September 30, \$2,000 after the 30th)

- Name identifying your company as a Tree Sponsor on selected marketing materials including, but not limited to, invitations, event signage, and commemorative program.
- Name and logo displayed on sponsored tree during the event.

FRIEND OF THE TREES / TABLE SPONSOR- \$1,200

- Name and logo identifying your company as a Friend of the Trees on the commemorative program. If sponsoring a food or beverage table, name and logo on the table identifying your company as a Friend of the Trees.



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SPONSOR LEVEL

- Title Sponsor (\$25,000)
- Tree Sponsor (\$1,750)
- Platinum Sponsor (\$15,000)
- Friend of The Trees (\$1,200)
- Gold Sponsor (\$5,000)

SPONSOR CONTACT INFORMATION

Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

DESIGN TEAM CONTACT INFORMATION

Name: _____

Company: _____

Phone: _____

Email: _____

PAYMENT INFORMATION

Check Enclosed Amount: _____

Make Checks Payable to: Festival of the Trees

Credit Card Payment: Personal Card Company Card

Amount: _____

Name on Card: _____

Account Number: _____

Exp. Date: _____ CVW Code: _____

Signature: _____



Checks | Mail to:
 FIU Interior Architecture
 Attn: Zinaida Hirlemann
 11200 SW 8 ST, PCA 277A
 Miami, FL 33199

Credit Card | Fax to:
 Submit this completed form to:
 Attn: Zinaida Hirlemann
 Fax: 305-348-1277

Questions?
 Contact: FIU Interior Architecture
 305-348-6914
 festivalofthetrees@fiu.edu