



June 16th
Online pre-sale
tickets available.

August TBD
Kick-Off Event

October 1st
Deadline for early
bird tickets at \$85.00

October 27th
Design credits due:
designer or firm
name, sponsor name
and concept state-
ment

November 2nd
Deadline to register
in order to have your
name included in the
program

November 15th
Trees set-up at
Moore Bldg
6pm - 8pm
191 NE 40th Street,
Miami FL 33137

November 16th
Gala Opening Event:
Party / Silent Auction
6:30pm - 9 :30pm

FESTIVAL OF THE TREES DESIGN CRITERIA

NOVEMBER 16, 2017 • 6:30 PM TO 9:30 PM
MOORE BUILDING • MIAMI DESIGN DISTRICT • 191 NE 40TH STREET

CRITERIA

In keeping with the spirit of the Festival of the Trees, the point of departure for the design must be representative of the holiday spirit, but does not have to be a tree. This year, we ask that designers address the theme of **"Timeless Design."** For the past thirty years South Florida has been home to many creative and exceptional designers, many have contributed their many talents to the continued success of this event. This year we continue to celebrate excellence in design and the creative spirits behind it!

The categories for judging are: **Most Elegant, Most Colorful, Most Sustainable, Most Creative, Most Illuminating, Most Progressive, Most Whimsical, Most Thematic, Most Animated, and People's Choice.**

SIGNAGE / LOCATION / ELECTRICITY

The Festival of the Trees Committee will provide a sign with the Designer/Sponsor credits. We do not permit advertising as part of the display. The Festival Committee will place all the submittals on pedestals strategically placed in the gallery setting. **Note: The location of your tree is at the discretion of the committee.** If you need electricity for your tree, please indicate such to the committee AT LEAST TWO (2) WEEKS PRIOR TO THE EVENT.

SIZE

The design should not exceed 24" x 24" . The height should be determined by stability and practicality. Your design must be able to stand atop an 18" x 42" pedestal. The weight should not exceed 80lbs and should be able to be moved easily by two people. **All trees must be displayed on the pedestal provided. If you choose to have your own, your design will be ineligible for judging and prizes. The pedestal provided is NOT to be altered or covered.**

AUCTION

We will be auctioning your piece. Please provide a small label, or signature on or under the object. ADEQUATE PACKAGING MATERIAL SHOULD BE INCLUDED so that your tree can be handed over to the buyer safely. Proper packaging should include bubble wrap and a box.

Purchased trees will be available for pick up at the end of the main event on Thursday 16th November at 9:30pm. Subsequent to the event, trees will be available for pick up from FIU Interior Architecture Department until Tuesday 28th November 2017. Please call 305-348-6914 to re-confirm payment and collection time.

QUESTIONS

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WWW.FESTIVALOFTHETREES.NET

Net proceeds to benefit the FIU Interior
Architecture Department.

Find us on social media and tag us as you start
designing your tree. [#festivalofthetrees](https://twitter.com/festivalofthetrees)

