

FIU's annual Festival of the Trees has become a South Florida tradition, marking the start of the holiday season for over 20 years. Since its inception, the Festival of the Trees has united premier design professionals in a celebration of the holiday season's shapes, colors, light, and poetry. The event showcases the unique creativity of the community by engaging local, national, and international designers in the design of holiday trees made from every imaginable material.

Net proceeds from the event benefit the graduate students in the FIU Interior Design Department. The Masters of Interior Design is an accredited program providing an enriching educational environment for tomorrow's emerging design talent.

**SPONSORS**

- |   |                                      |
|---|--------------------------------------|
| ANTRON Carpet Fibers/Invista Arango                               | Kimball Office                       |
| Architex Fabrics/Liz Jordan Hill                                  | Macy's Inc                           |
| ArquitectonicaGEO   | Maharam                              |
| Bacardi   | Masland Carpet                       |
| Basix 6 Vitamin Water   | MGE Architects                       |
| BAWLS Guarana   | Office Dimensions, Inc./Inscape      |
| Best Garage Doors   | Office Elements Inc                  |
| Chameleon Surfaces  | Office Interiors International       |
| Classical South Florida 89.7FM & 101.9FM                          | One Brickell Square                  |
| Commercial Architectural Solutions                                | P/Kaufmann Contract Fabrics          |
| Compass Office Solutions, LLC                                     | Pradere Office Products              |
| Constantine Carpet  | Re:Source South Florida              |
| Contract Source   | RESOURCE 4 FLOORS                    |
| Corporate Express Business Interiors                              | SFY Architectural Signs and Exhibits |
| CoveringsETC and Q&Q2 Properties LLC                              | Shaw Carpet                          |
| D&B Tile Distributors   | Social Miami                         |
| Durkan Patterned Carpets  | Spinneybeck                          |
| Edelman Leather   | Steelcase Inc                        |
| Farrey's Lighting and Bath  | Suffolk Construction Co., INC        |
| Forbo Linoleum Inc., Interface Flooring, & Resource South Florida | Tandus                               |
| GreenArtUSA   | Teknion, LLC                         |
| Grosch Americas INC   | The Duffy&Lee Carpet Co.             |
| Guillermo Lopez Esq.  | The Mohawk Group                     |
| Haworth Inc./JC White   | The New Pat Craft & Design Weave     |
| HEERY INT.  | Thomas Ruff South Florida            |
| Herman Miller Workplace Resource Florida                          | Trend USA                            |
| Iberia Tiles  | Turner Construction                  |
| ICF Group/office  | Valleycrest Landscape Development    |
| Interface Flor  | Workscapes INC                       |
| J&J/Invision  |                                      |
| Kamper Contracting, LLC   |                                      |
| Kannoa  |                                      |
| KI, AGI and Pallas Textiles                                       |                                      |
| Kimball Office & Pradere Office Furniture                         |                                      |
| Knoll Studio, Knoll, Knoll Textiles, Spinneybeck                  |                                      |
| Lighting Dynamics, Inc  |                                      |
| Lightolier/Genlyte Sales  |                                      |
| M. Hanson & Co.   |                                      |



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## SPONSORSHIP OPPORTUNITIES

## REGISTRATION FORM

### TITLE SPONSOR

**\$25,000**

Naming rights to the event—"24th Annual Festival of the Trees presented by *Your Company's Name*."

Name and logo identifying your company as Title Sponsor on all event marketing materials including, but not limited to, press releases, invitations, tickets, event signage, radio advertising, and commemorative programs.

The right to display your company banner and to distribute promotial materials at the event.

Title sponsor profile, logo, and link to your website on the FIU College of Architecture + The Arts website and the Festival of the Trees website.

### PLATINUM SPONSOR

**\$10,000**

Name and logo identifying your company as Platinum Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative programs.

The right to display your a company banner and to distribute promotial materials at the event.

Platinum sponsor profile, logo, and link to your website on the FIU College of Architecture + The Arts website and the Festival of the Trees website.

### GOLD SPONSOR

**\$5,000**

Name and logo identifying your company as Gold Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.

Gold sponsor profile, logo, and link to your website on the FIU College of Architecture + The Arts website and the Festival of the Trees website.

### TREE SPONSOR

**\$1,500**

Name and logo identifying your company as a Tree Sponsor on selected marketing materials including, but not limited to, invitations, tickets, event signage, and commemorative program.

Name and logo displayed on sponsored tree during the event.

### FRIEND OF THE FESTIVAL OF TREES

**\$1,000**

Name and logo identifying your company as a Friend of the Festival of the Trees on the commemorative program.

#### PAST MEDIA AND PUBLICATIONS FEATURING THE FESTIVAL OF THE TREES

THE MIAMI HERALD · MIAMI TODAY · WLRN · CLASSICAL SOUTH FLORIDA · EL NUEVO HERALD · SOCIAL MIAMI · COMMUNITY NEWSPAPERS · BLUEPRINT MAGAZINE · MIAMI NEW TIMES · DIARIO LAS AMERICAS · SOUTH FLORIDA BUSINESS JOURNAL · CORAL GABLES GAZETTE · ETERNMENTMENT NEWS AND VIEWS · SUNPOST · COCONUT GROVE TIMES · BRICKELL POST · FLORIDA INTERNATIONAL UNIVERSITY NEWS · MIAMI DAILY BUSINESS REVIEW

For more information please contact Fiorella Sarmiento at **305.348.6914** or visit **carta.fiu.edu**

### SELECTED LEVEL

TITLE SPONSOR (\$25,000) \_\_\_\_\_  
 PLATINUM SPONSOR (\$10,000) \_\_\_\_\_  
 GOLD SPONSOR (\$5,000) \_\_\_\_\_  
 TREE SPONSOR (\$1,500) \_\_\_\_\_  
 FRIEND OF THE FESTIVAL OF THE TREES (\$1,000) \_\_\_\_\_

### CONTACT INFORMATION

\_\_\_\_\_  
 First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 \_\_\_\_\_  
 Company Name \_\_\_\_\_ Title \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address \_\_\_\_\_ Business \_\_\_\_\_ Residence \_\_\_\_\_  
 \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip-Code \_\_\_\_\_  
 \_\_\_\_\_  
 Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_ E-mail \_\_\_\_\_

### PAYMENT INFORMATION

\_\_\_\_\_ Check enclosed.  
 Payable to Florida International University Foundation  
 the amount of \$ \_\_\_\_\_  
 Please write Festival of the Trees on the check memo line.  
 \_\_\_\_\_ Please charge my \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard  
 \_\_\_\_\_ American Express

\_\_\_\_\_  
 Cardholder's Name (as it appears on card) \_\_\_\_\_  
 \_\_\_\_\_  
 Account Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_  
 \_\_\_\_\_  
 \$ \_\_\_\_\_  
 Authorizing Signature \_\_\_\_\_ Authorized Amount \_\_\_\_\_  
 (copy of driver's license must be attached)

### PLEASE MAIL or FAX THIS FORM ALONG WITH PAYMENT TO:

Florida International University  
 College of Architecture + The Arts  
 Festival of the Trees—c/o Janine King  
 11200 SW 8 Street, PCA 279A, Miami, FL 33199  
 FAX 305.348.2650

Net proceeds to benefit the Interior Design Department at Florida International University.